

ET launches landmark event to explore growth map of healthcare industry

06 March 2018 | News | By Ankit Kankar

The one-day event to be held on 9th March 2018 at The Lalit Mumbai will see prominent industry experts deliberate on the opportunities which remain unexplored by the Industry.



The **1st edition of Hospital Strategic Management Summit** aims at convergence of brilliant thought leaders and stakeholders to discuss 21st century healthcare strategic management approach amidst disruptions of all nature. The one-day event to be held on **9th March 2018 at The Lalit Mumbai** will see prominent industry experts deliberate on the opportunities which remain unexplored by the Industry. It will call for strategic realignment of priorities when it comes to market expansions, regulatory interventions, and regular technological disruptions.

Considering the Indian pharmaceuticals market growing larger than ever, The Economic Times saw the need to cultivate a dias for researchers, pharmaceuticals industries, healthcare professionals and various stakeholders to discuss challenges the industry has been facing despite impressive CAGR(**compound annual growth rate**). This is not only impacted by subdued growth in other sectors of economy but also static management & administrative approaches adopted by various strata of healthcare. The top leaders from the fraternity will throw light on the existing developments and pave way for innovations in terms of smart hospitals, hospital care, procurement, etc.

Sharing his thoughts on the same **Mr. Deepak Lamba, President - Times Strategic Solutions**, said, *"The Indian healthcare industry is on the threshold of becoming a major global market. We at ET believe no global healthcare company can afford to ignore India and its growth. We thus wanted to provide a platform which helps the experts to recognize not only the challenges but also great opportunities in the health industry."*

The event will be graced by **Dr Deepak Sawant, Hon'ble Minister of Health, Govt of Maharashtra** in a special **chief guest Address**. It will see head healthcare honchos like Dr. Ram Narain, ED, Kokilaben Dhirubhai Ambani Hospital & Medical Research Institute, Dr Nandkumar Jairam, Chairman & Group Medical Director, Columbia Asia India, Dr Pallavi Govil, Director, Health Services, Govt of Madhya Pradesh, Suresh Ramu, CEO, Cytecancer Cancer Hospitals, Joy Chakraborty, COO, Hinduja Hospitals, Dr Jitendar Sharma, MD & CEO, Andhra Pradesh Med Tech Zone, Govt of Andhra Pradesh, Bhavdeep Singh, CEO, Fortis Healthcare, Samina Vaziralli, Executive Vice Chairman, Cipla and Dr Randeep Guleria, Director, amongst others. The experts to throw light challenges faced by the industry while mapping the trends of today on key issues such as

'Why present is so tense in contemporary Indian healthcare', 'Future of Tier 1 City Healthcare, Managing financial disruptions due to technological (Change) disruptions' and many others.