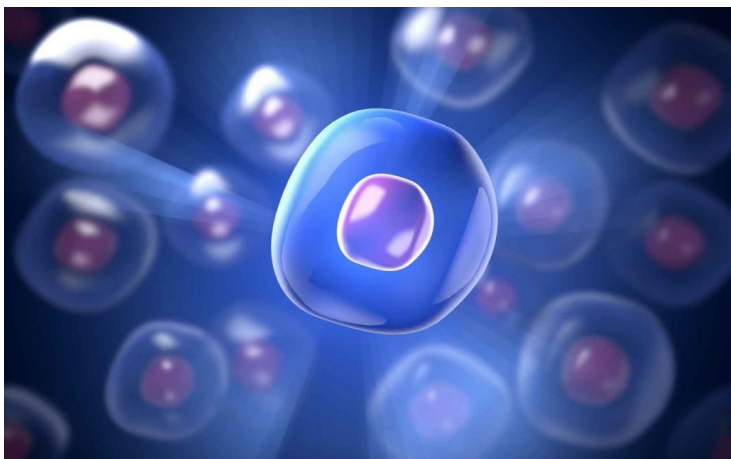


AIVITA Biomedical to sell skincare line in Japan

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ROOT OF SKIN™ is a rejuvenating line of skincare products fueled by an unrelenting pursuit for advancements in life-changing and life-saving treatments. Harnessing breakthroughs in stem cell therapy, AIVITA Biomedical developed a technology that does more than just boost regeneration



AIVITA Biomedical, Inc., a biotech company specializing in innovative stem cell applications, has announced that the Company's revolutionary stem-cell based ROOT OF SKIN™ skincare line sold out again during its second appearance on the Japanese home shopping channel QVC Japan.

"The repeated success of our products on QVC Japan, during the difficult time slots typically given to new products, reassures us that consumers are eager for stem cell-derived growth factor products that work," said Christi Douglass, AIVITA's Marketing and Business Development Officer. "We were the first stem cell-based anti-aging skincare product featured QVC Japan and the reaction has been nothing short of amazing."

ROOT OF SKIN™ is AIVITA's proprietary skincare line for skin rejuvenation, made possible through the same proprietary knowledge and expertise used to develop its cutting-edge stem cell therapies. The all-new actives complex SourceCode Technology™ contains the complete set of factors and supporting biological components present in young, healthy skin.

AIVITA Biomedical uses 100% of the proceeds from ROOT OF SKIN™ sales to support the treatment of women with ovarian cancer.