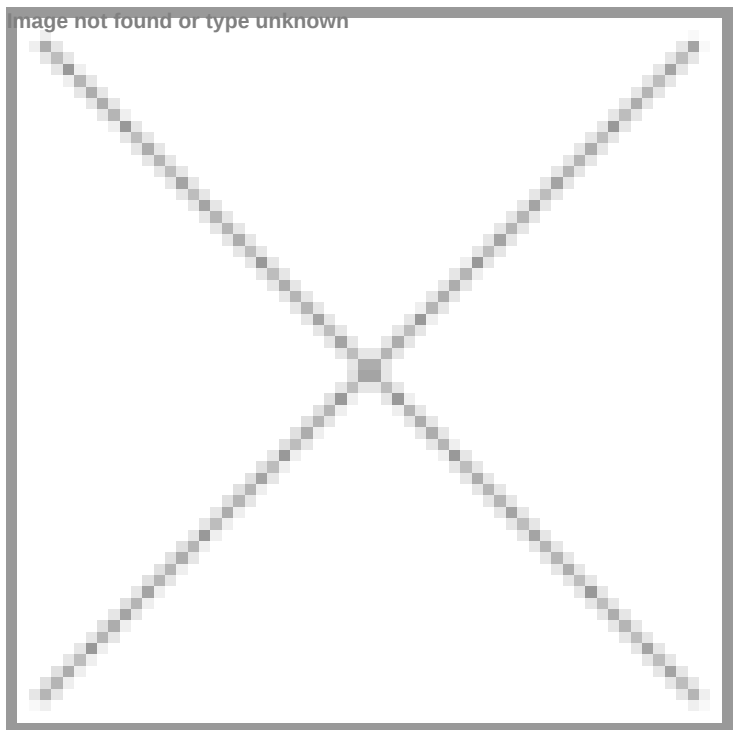


Dr. Mohyuddin Mirza to join Phoenix Life Sciences as Botany Specialist

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Dr. Mirza has received numerous awards within the Alberta greenhouse industry and helped create the Alberta Greenhouse Growers Association.



Phoenix Life Sciences International Limited, an international adaptive healthcare solutions company has announced that Mohyuddin Mirza has joined the company as the Botany Specialist.

Dr. Mohyuddin Mirza has over three decades of experience in the management of greenhouse crops from farm to consumers including Echinacea, Rhodeola, and Cannabis and has made a significant economical impact on the botanical products industries in Alberta, Canada. He pioneered the industry by introducing hydroponics and soilless crop production to indoor growing and played a pivotal role in growing the greenhouse industry from a \$25 million to \$160 million business from 1980 to 2014. He is the recipient of Alberta Agriculture Hall of Fame in 2014

“As Phoenix Life Sciences International moves forward with company expansion in the new year, we are proud to recruit the most well-respected specialists in the growing industry, like Mohyuddin Mirza,” said Phoenix Life Sciences International CEO Martin Tindall. “Dr. Mirza’s growing expertise will be pivotal in building out the crop capacity to push forward our mission of transforming the future of global healthcare.”

Dr. Mirza has received numerous awards within the Alberta greenhouse industry and helped create the Alberta Greenhouse Growers Association. He is the author of hundreds of educational articles published in magazines like Greenhouse Canada and more recently Grow Opportunity.

“Considering the immense benefits of botanical pharmaceuticals in serving as an effective alternative for treating a wide range of conditions, I am proud to join Phoenix Life as it expands internationally,” said Dr. Mohyuddin Mirza. “I am looking forward to putting my decades of indoor growing expertise toward helping the company expand to help patients in need globally.”