

## Philips launches new image-guided procedures in India

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**Philips introduces Azurion with FlexArm in India to set a new standard for the future of image-guided procedures**



Royal Philips, a global leader in health technology, has introduced Azurion with FlexArm, to set a new standard for patient imaging and positioning flexibility for image-guided procedures in India.

During increasingly complex interventions, clinicians need to quickly and easily visualize critical anatomy and identify changes to the patient during the procedure. Azurion with FlexArm includes a set of innovations that makes it easier for the clinician to perform imaging across the whole patient in both 2D and 3D. As the clinician moves the system, the FlexArm's 270-degree range of movement allows all imaging positions to be reached without hampering optimal team positioning without needing to move the patient table.

Commenting on the launch, Rohit Sathe, President, Philips Healthcare, Indian Subcontinent said, "Imaging plays a critical role in helping clinicians to improve performance, diagnosis as well as overall care delivery. Our latest offering Azurion FlexArm with its intuitive and seamless approach will enhance patient care and save time while opening up opportunities for new image-guided procedures as the field continues to grow."

Azurion with FlexArm is the latest innovation in Philips' unique portfolio of systems, smart devices, software and services in image-guided therapy, which combine to provide healthcare providers with sophisticated, procedure-oriented solutions.