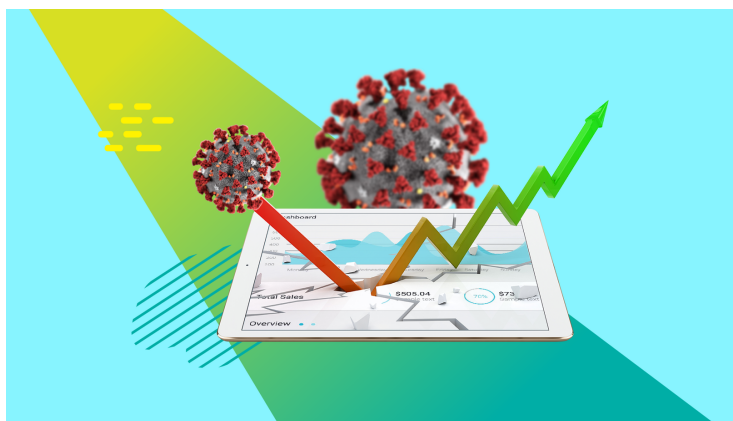


Frost & Sullivan Experts Present the Market Impact of COVID-19

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How to Respond, Reset, and Rebound: Identify an actionable framework and recommendations based on Frost & Sullivan's research and strategy expertise



The impact of the COVID-19 pandemic on the global economy has business leaders in an unprecedented state of uncertainty. Decision-makers in companies and governments are struggling to understand the new challenges and determine what course of action needs to be taken. Frost & Sullivan has mobilized its global resources to help. We are providing our clients with comprehensive scenario-based analyses on the global economy and key markets to help you survive the current crisis, re-evaluate your business strategies, and get back on a trajectory of growth.

Frost & Sullivan invites you to join [Mark Simoncelli](#) and [Aroop Zutshi](#), industry and strategy experts, for the Growth Opportunity Briefing “**Market Impact of COVID-19—How to Respond, Reset, and Rebound**,” on **April 9 at 8:30 p.m. IST**. They will address how to rapidly prepare your people, processes, systems, and business plans to effectively face the new hurdles and opportunities presented by the crisis. Additionally, they will advise how to survive and prevail to achieve stability and long-term growth in your business.

For more information and to register for the webinar, please visit: <http://frost.ly/41p>

Key benefits of attending this webinar:

- Understand the impact of COVID-19 on **the global economy**.
- Identify **what industries are most affected** and how that should modify your business strategies.
- Find out the **market scenarios you need to be aware of** as you start making realistic changes to your strategy.
- Discover the **best practices and recommendations for leading** through the crisis.
- Identify **approaches for resetting and repositioning your business** for stability and growth.
- Determine if **growth opportunities** still exist in the market, what they are, and how your organization can leverage them.

The event will also be recorded and available on-demand at <http://frost.ly/1ti>.