

## Foundation Healthcare collaborates with Great Eastern to enhance value for policyholders in Singapore

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### To set new benchmarks in healthcare experiences



Foundation Healthcare Holdings, Singapore's fastest growing private healthcare specialist group, has announced a strategic collaboration with Great Eastern to enhance healthcare access and value for policyholders.

Through this collaboration, Foundation Healthcare will work with Great Eastern to explore the adoption of advanced digital solutions aimed at automating transactions, eliminating inefficiencies, and optimising workflows. This initiative seeks to enhance customer experience, reduce administrative burdens, and provide policyholders with greater convenience in navigating their healthcare journey.

Liaw Yit Ming, Chief Executive Officer of Foundation Healthcare said, "By leveraging our extensive network of private specialists across Singapore, we will support Great Eastern's efforts in digitisation and automation, ensuring that policyholders receive timely, efficient, and high-quality care. Additionally, this collaboration reinforces our commitment to jointly managing healthcare costs for Great Eastern policyholders, ensuring transparent and consistent pricing."

Patrick Kok, Managing Director for Group Operations, of Great Eastern, said "This strategic partnership between Great Eastern and Foundation Healthcare marks a significant step forward in our commitment to delivering exceptional value to our Great Eastern policyholders. By leveraging on Foundation Healthcare's robust network of specialist doctors and ambulatory centres, our customers will continue to enjoy accessible, affordable, and assuring healthcare support and experience in their

medical journey. This collaboration underscores our vision to redefine the healthcare experience, strengthening Great Eastern's market position through innovative and impactful service offerings."