

## Novogene establishes new subsidiary in Korea to accelerate multi-omics research

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**Empowering researchers to accelerate discoveries across genomics, transcriptomics, proteomics, metabolomics**



Novogene, a global leader in next-generation sequencing (NGS) and multi-omics solutions, has announced the establishment of Novogene Korea Limited, a wholly owned subsidiary headquartered in Seoul.

This strategic expansion deepens Novogene's long-standing engagement with Korea's biomedical and biotech sectors, reinforcing its commitment to delivering rapid, high-quality, and cost-effective multi-omics services tailored to local research needs.

The new entity provides localised customer support, shorter project timelines, and stronger collaboration with Korea's vibrant scientific community — spanning cancer genomics, microbiome studies, precision medicine, and agricultural genomics. Novogene empowers researchers to accelerate discoveries across genomics, transcriptomics, proteomics, metabolomics, and beyond.

"South Korea is a global innovation hub, and by establishing a dedicated team in Seoul, we are investing in the future of multi-omics discovery," said Justin Lee, Vice President, Novogene Asia Pacific, Middle East & Africa (AMEA). "With the launch of Novogene Korea, we are even better positioned to support our customers with rapid, cost-effective, and reliable services that are already trusted by more than 7,300 organisations worldwide."

Backed by robust government R&D support, world-class academic institutions, and a dynamic biotech ecosystem, South Korea is uniquely positioned to lead the next wave of genomic innovation. Novogene Korea will partner closely with universities, startups, and research hospitals to help unlock transformative insights in health, agriculture, and beyond.